

WS_FTP - THE PERFECT CADDY FOR HELENSBURGH GOLF CLUB

COMPANY BACKGROUND

Founded in 1893, the Helensburgh Golf Club is set in the picturesque Scottish countryside just 23 miles north west of Glasgow, with panoramic views over the Clyde estuary to the west and Loch Lomond to the east. The Members Golf Club boasts an 18-hole 5942 yards par 69 course, providing the keenest golfer with a strong challenge.

The Golf Club recently developed a comprehensive Website to inform potential visitors about the Club and its facilities, including its extensive bar and restaurant facilities, which can cater for anything up to 100 golfers. The Website has a confidential Member's section which updates them on competitions, results, functions, upcoming events and any other golfing news that may be of interest.

CUSTOMER ISSUE

The Club Website keeps a regular tab on the news from the course, upcoming Open competitions, as well as results from recent events. Previously the Club's Website was produced and updated remotely, however six months ago, this work was moved in-house to be managed on the Club computer. To enable the two Website engineers to make regular event and information updates to the Golf Club Website, a File Transfer Protocol (FTP) solution was required to ensure the easy movement of images and refreshed files from the Club's system onto the Website.

"We had a look to see what FTP offerings were available on the market and Ipswitch WS_FTP was recommended to us as an easy to use, cost effective solution," explains Helensburgh Golf Club Finance Convenor, Stuart Graham.

THE SOLUTION

Helensburgh Golf Club purchased a copy of Ipswitch WS_FTP to assist with its day to day Website maintenance tasks and to upload new files to the relevant pages. The Golf Club found that the software gave IT administrators the capability to update the Website on an ad-hoc basis, including updating competition results real-time and any new announcements from the management.

"Our Website is an essential element of our infrastructure in informing our existing 900 members and potential visitors of what's been going on, important results and acts as a mechanism to promote upcoming competitions," comments Graham. "We've been using Ipswitch WS_FTP for six months now to transfer new data onto our Website and have been very impressed with the simplicity of the operation involved in using the tool."

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Stuart Graham
Finance Convenor
Helensburgh Golf Club

ABOUT HELENSBURGH GOLF CLUB

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ABOUT IPSWITCH

Ipswitch develops and markets innovative IT software that is easy to learn and use. More than 100 million people worldwide use Ipswitch software to monitor their networks with Ipswitch WhatsUp, transfer files over the Internet using the market leading Ipswitch WS_FTP® Professional client and Ipswitch WS_FTP Server and communicate via Ipswitch IMail™ Server. To view the Daily Network Monitor blog, visit <http://www.dailynetworkmonitor.com>. For product and sales information, visit <http://www.ipswitch.com>. Ipswitch values community involvement; visit <http://icare.ipswitch.com> to find out how to become involved.

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